



MINUTES

- MEETING:** Board of Directors
- DATE:** Wednesday, June 26, 2024
- TIME:** 5:30 PM
- LOCATION:** 484 Pelissier Street
- ATTENDEES:** Chris MacLeod, Andrew Corbett, Jennie Atkins, Olivia Holt, Ray Blanchard, Sunny Bhatti, Councillor Renaldo Agostino
- REGRETS:** Misty Adams
- STAFF:** Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p>CALL TO ORDER</p> <p>Mr. MacLeod opened the meeting at 5:50 pm.</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Mr. Blanchard, seconded by Ms. Holt.</p>	<p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p>
<p>DISCLOSURE OF INTEREST</p> <p>None.</p>	
<p>ADOPTION OF THE MINUTES & MOTIONS</p> <p>Minutes of the Striking Committee meeting held on May 30, 2024, moved by Mr. Agostino, seconded by Ms. Holt.</p> <p>Minutes of the Board of Directors meeting held on June 4, 2024 moved by Mr. Agostino, seconded by Ms. Holt.</p>	<p>Board of Directors</p> <p>Board of Directors</p>

<p>Minutes of Combined Striking Committee meeting held on June 13, 2024 moved by Mr. Agostino, seconded by Ms. Holt.</p>	<p>Board of Directors</p>
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<p>REGULAR BUSINESS ITEMS</p> <ul style="list-style-type: none"> • Downtown Lighting <ul style="list-style-type: none"> ○ Administration noted that the DWBIA’s application for funding under the CUI My Main Streets was unsuccessful. This grant application was for the downtown lighting project. ○ Discussion surrounded a pilot lighting installation in Maiden Lane to demonstrate the impact of lighting on mainstreet to member businesses. ○ In order to complete this project, the Board of Directors needs to call a meeting of the DWBIA membership to seek approval of reallocating funds from one line item to another. ○ Motion made by Mr. MacLeod to “approve up to \$10,000 for engineering/development of plan for lighting on Ouellette and Maiden Lane, from Programming & Support.” ○ The Motion was seconded by Mr. Balla, and approved. ○ Motion made by Mr. MacLeod to “schedule a General Membership meeting.” ○ The Motion was seconded by Mr. Agostino, and approved. ○ Motion made by Mr. MacLeod “to allocate \$100,000.00 from security cameras to decorative lighting. To recommend that the membership approve reallocation of funds.” ○ The Motion was seconded by Mr. Corbett, and approved. • CUP Block Parties – update <ul style="list-style-type: none"> ○ Discussion surrounded the success of the Block Parties to date, and the plans for events on June 29, July 14, July 27 and September 14, 2024. ○ Discussion surrounded the costs to host these block parties and ways in which to reduce costs. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Administration</p> <p>Administration</p>
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NEW BUSINESS

- **Strengthen the Core: Guests Robert Vani and Nicole Brush, City of Windsor**

- Mr. Vani and Ms. Brush introduced themselves and explained the objectives of the High Standards portion of Strengthen the Core.
- Ms. Brush is the new By-Law officer dedicated to the downtown core.
- Mr. Vani and Ms. Brush noted that orders can be issued for vacant properties as well as buildings.
- Mr. Vani and Ms. Brush noted that orders have already been issued to some businesses in the downtown.

- **Strengthen the Core website**

- Councillor Agostino noted that the City of Windsor would like the website, strengthenthecore.ca, decommissioned.
- Discussion ensued and culminated with Administration being directed to work with our webmasters to action this item.

- **Munroe Strategy - Summer Policy Event**

- Administration noted that Munro Strategies, in partnership with Parallel 42 Systems and Art Windsor-Essex are, once again, hosting their annual Summer Policy Event. This year with the summer policy event.
- This year, the event will take place on the lawns in front of Art Windsor-Essex on Thursday, August 15, 2024.
- The organizers are requesting sponsorship, by way of sound equipment, from the DWBIA.
- Motion made by Ms. Holt **“to provide sound equipment to support event at AWE.”**
- The Motion was seconded by Mr. Corbett, and approved.

- **U Windsor – Welcome Week – sponsorship package**

Board of Directors

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<ul style="list-style-type: none"> ○ The University of Windsor has sent the DWBIA a sponsorship package for Welcome Week. The sponsorship levels are from \$500 to \$3,000. ○ Administration noted that there is a line item in the budget to be used to support University of Windsor and St. Clair College endeavours. ○ Motion made by Mr. Balla to approve “1000 from school line items to Univ Student Centre, Welcome Week.” ○ The Motion was approved by Mr. Blanchard, and approved. Ms. Atkins abstained from voting. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> ● Commercial Rent Subsidy Program <ul style="list-style-type: none"> ○ It was noted that the program is still on the DWBIA website, with businesses applying for the program. ○ Discussion surrounded the success of the program and whether it helped businesses in the long run. ○ It was decided that there are more meaningful ways to help new business opening in the downtown. ○ A Directive was given by the Board to remove the program from our website. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> ● Green Municipal Fund Grant <ul style="list-style-type: none"> ○ Administration noted that there is a new grant available, worth \$1,000,000.00. ○ Administration noted that the project associated with the Grant must be green. An example would be roof-top gardens or greenhouses. Discussion surrounded the issues with this, such as structural loads, weight and water damage. ○ Some suggestions were to use vacant spaces in the downtown for gardens, or use the roof of the Pelissier Street Parking Garage as a roof top garden/greenhouse. ○ Administration noted that this is a very complex and lengthy grant application, and asked for the Board’s direction as to whether to apply for this grant or not. ○ Direction given to apply for the Grant. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p>

<ul style="list-style-type: none"> • US Marketing Campaign <ul style="list-style-type: none"> ○ Mr. Corbett to update the Striking Committee at their meeting on July 11, 2024. • Relocating Downtown Windsor Crisis Centre – Windsor Star Article <ul style="list-style-type: none"> ○ Administration noted that we had been contacted by a downtown business owner regarding the look of the new Crisis Centre in the 500 block of Ouellette. ○ The Board noted that updates have since taken place and the business now looks professional and appropriate for the downtown. • DWBIA Board acceptance of DWBRA By-Laws, Articles of Amendment and Director’s Board Ready Form. <ul style="list-style-type: none"> ○ Motion made by Mr. MacLeod “to approve DWBRA notice as presented ‘include citation’.” ○ The Motion was seconded by Mr. Blanchard, and approved. • Kirwin Building - Back Alley <ul style="list-style-type: none"> ○ Mr. Blanchard noted that the back alley behind Kirwin Partners has an ongoing issue with the litter, drug use and human waste. ○ Discussion surrounded ways to combat the issue. ○ Mr. Agostino will meet with the business owners to see if the City can offer any additional supports. • Windsor Spitfires Hockey Puck Sponsorship <ul style="list-style-type: none"> ○ Administration noted that the DWBIA was offered the first right of refusal to being the 2024/2025 sponsor the Spitfires puck. ○ The Sponsorship cost is \$1500. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
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<ul style="list-style-type: none"> ○ Motion made by Mr. MacLeod to “sponsor the Windsor Spitfires Puck for 2024/2025 season for \$1,500.” ○ The Motion was seconded by Ms. Atkins, and approved. 	<p>Board of Directors</p>
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none"> ● Combined Striking Committees Meeting Thursday, July 11, 2024 at 5:30pm ● Board of Directors Meeting Tuesday, July 23, 2024 at 5:30pm ● Combined Striking Committees Meeting Tuesday, September 12, 2024 at 5:30pm ● Board of Directors Meeting Tuesday, September 24, 2024 at 5:30pm 	
<p>ADJOURNMENT</p> <p>Meeting adjourned at 8:15 pm.</p>	