



THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9
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DOWNTOWN WINDSOR BIA STRIKING COMMITTEE MEETING AGENDA

Date: Thursday, June 13, 2024

Time: 5:30 PM

Location: DWBIA Offices, 484 Pelissier Street

COMMITTEE:

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Commercial Property Owner: Developer:	Ray Blanchard
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

1. CALL TO ORDER

- Reading of Land Acknowledgement
- We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.
- Adoption of the distributed agenda

2. DISCLOSURE OF PERCUNIARY INTEREST

3. ADOPTION OF THE MINUTES

- Minutes of Combined Striking Committee meeting of May 30, 2024

4. REGULAR BUSINESS ITEMS

- Block Party – The Cup Block Viewing Party: Game 3 – Thursday, June 13
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- Upcoming Events for June & July:
 - Farmers' Market & Our Farm Days – Saturday, June 15
 - Block Party – Saturday, June 29
 - Canada Day Arts Fair & Parade – Monday, July 1
 - Dog Days of Summer – Saturday, July 26
 - Block Party – Saturday, July 26

5. NEW BUSINESS

- Commercial Rent Subsidy Program
- Presentation by Gerry Lattmann, The Dot Film Company at 6:00 pm
- Presentation by Dani Sweet, ADS Media Solutions at 6:30 pm
- Windsor Spitfires – Game Day Puck

6. UPCOMING MEETINGS

DWBIA Board of Directors Meeting
Wednesday, June 26, 2024 @ 5:30pm

DWBIA Striking Committees Meeting
Thursday, July 11, 2024 @ 5:30pm

ADJOURNMENT

A quorum of five (5) voting members is required for DWBIA Board Meetings



MINUTES

MEETING: Combined Striking Committees
DATE: Thursday, May 30, 2024
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Chris MacLeod, Andrew Corbett, Ray Blanchard, Sunny Bhatti, Olivia Holt, Misty Adams, Ron Balla, Councillor Renaldo Agostino
STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion

CALL TO ORDER

Mr. MacLeod opened the meeting at 5:45 pm

Reading of Land Acknowledgement.

Distributed agenda was adopted by Ms. Adams, seconded by Mr. Corbett.

DISCLOSURE OF INTEREST

None.

ADOPTION OF THE MINUTES

Minutes of the Combined Striking Committees meeting held on April 11, 2024 were adopted by Mr. Blanchard and seconded by Ms. Adams.

REGULAR BUSINESS ITEMS

- **Beach Bash Volleyball Tournament - banner**
 - Administration noted that the Beach Bash Volleyball tournament which was held on May 25, was a success.
 - Administration noted that Pro Men and Women played over the weekend.

- Administration noted that the next tournament will be held the weekend of August 23, 2024.
- Administration noted that complaints were filed about the sand flying onto Ouellette Avenue and onto neighbouring businesses.
- Motion made by Mr. Corbett to “**approve a budget of up to \$500 for a banner for Ouellette side of the Khan courts.**”
- The Motion was seconded by Ms. Holt, and approved.

- **Dog Days of Summer**

- Administration noted that the Dog Days of Summer will be held on Saturday, July 27, in the Pelissier Street Parking Garage.
- There will be approximately 40 vendors, as well as a dog trainer, a dog fashion show.

- **Canada Day Arts Fair**

- Administration noted that the Canada Day Arts Fair will take place on Monday, July 1, between 10am-2pm, on University Ave., between Ouellette and Pelissier.
- The Canada Day Parade will take place between 11am-1pm and will travel down Ouellette, past University, to Riverside Drive and west to Caron Ave.
- Administration noted that the biggest issue is that many downtown businesses are closed on Canada Day.
- Discussion surrounded incentivizing businesses to open on Canada Day for all of the Parade and Arts Fair visitors.
- Discussion continued regarding notifying all businesses about the Canada Day Parade and the number of visitors that this brings to the downtown core, and providing businesses with posters and postcards.

NEW BUSINESS ITEMS

- **Desiree Jackson - LidLock**

- Desiree presented and demonstrated the LidLock she'd invented and discussed her sales goals.
- Discussion surrounded the costs for bulk buys, and whether this should be marketed to bars and restaurants.
- Discussion also surrounded other user groups, such as the Health Unit's Substance Prevention Team, and possible interest in the product from these groups.

- **St. Leonard's House - cleaning costs**
 - Administration spoke to the cost of paying for cleaning of the downtown including the Downtown Mission area.
 - An issue of concern is that the area is cleaned and then people get into the garbage bins and garbage is strewn about again.
 - The Board spoke of approaching the Executive Director of the Mission and suggesting that the DWBIA would pay to extend their fence so that the garbage bins are in their area and it becomes their responsibility to clean.
 - Motion made by Mr. Agostino to **"spend up to 3000 for a fence for garbage at Downtown Mission."**
 - The Motion was seconded by Mr. MacLeod, and approved.

- **Planter Proposal**
 - The DWBIA was approached by the owners of The Squirrel Cage to build planters along the alleyway behind their property to help with beautification and were asking for funding from the DWBIA for this project.
 - Discussion surrounded ways to keep the cost down and to do this ourselves. Board members to reach out to different contacts they have regarding the cost to construct this as well as the cost of plants, perhaps at cost.

- **TWEPI - AGM**
 - Administration noted that the TWEPI AGM will be held on Thursday, June 13 at Caesars Windsor. Administration asked if any Board members were interested in attending.
 - Tickets will be purchased next week for attendees.

- **Gord Smith Healthy Workplace Awards Ceremony**
 - Administration noted that the GSHWAC will take place on Wednesday, June 5, from 8-11am at the St. Clair Centre for the Arts.
 - Administration noted the Mr. Agostino will be the speaking dignitary, and asked if any Board Members were interested in attending.

- **Downtown Block Parties**
 - Based on the success of the NFL Draft Block party, the Board discussed adding additional events this summer.

- The dates decided upon were
 - Saturday, June 29
 - Saturday, July 27
 - Friday, August 9
 - Saturday, September 14
- Motion made by Mr. MacLeod to “organize four downtown block parties on June 29, July 27, August 9 and September 14. Budget of \$50,000 to be taken from Farmers’ Market revenue.”
- The Motion was seconded by Ms. Holt, and approved.
- **Maiden Lane – 5th Anniversary**
 - Administration noted that Maiden Lane Wine & Spirits would like to use our hydro box for the duration of their annual event. There is a cost of staffing in the amount of \$180 (36 x 5 hrs). The Striking Committee approved this spend.
- **US Marketing Campaign**
 - Decision made to table this item for discussion at the Board of Directors meeting held on Tuesday, June 4.
- **Parking meters**
 - Mr. Agostino noted that City Council will be meeting on June 10 and the final decision will be made regarding modernizing parking operations throughout the city.
 - If the decision goes as expected, paying at individual parking meters will be phased out. There will be signage, and payment will be at one location for a certain area. Parking tokens that are out in the community will be able to be used for a certain time frame while this change takes place.
 - Discussion surrounded how this will impact the Farmers’ Market and other events where there is no on street parking and meters are bagged.
- **Security Cameras - update**
 - It was noted that a meeting was held between Administration, some members of the Executive, and the Town of Chatham regarding their municipality’s camera program.
 - It was noted that an upcoming meeting with the Police Chief is planned, and this will be a matter up for discussion.
- **June 19 – clean up**
 - This item is to be discussed at the Board Meeting, held on Tuesday, June 4.

- **New Business Downtown**

- Discussion surrounded new businesses planning on coming to the Downtown.
- Discussion surrounded whether the Business Incentive Programs should be revisited.
- Discussion surrounded that fact that the downtown does not have small spaces which would be more suited to pop-up shops.
- Discussion surrounded starting a database of empty storefronts and approaching the owners one by one to find out what their plans are for the space.

- **Civic Esplanade – Ice Rink**

- Decision made to table the discussion to the Board meeting to be held on Tuesday, June 4, 2024

UPCOMING MEETING DATES

- **DWBIA Board of Directors meeting**
Tuesday, June 4, 2024 at 5:30pm
- **DWBIA Combined Striking Committees meeting**
Thursday, June 13, 2024 at 5:30pm
- **DWBRA Board of Directors meeting**
Tuesday, June 25, 2024 at 5:30pm
- **DWBIA Board of Directors meeting**
Tuesday, June 25, 2024 at 6:00pm

ADJOURNMENT

Meeting adjourned at 8:20 pm.