



THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9
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DOWNTOWN WINDSOR BIA STRIKING COMMITTEES MEETING AGENDA

Date: Thursday, May 30, 2024

Time: 5:30 PM

Location: DWBIA Offices, 484 Pelissier Street

COMMITTEE:

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Commercial Property Owner: Developer:	Ray Blanchard
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

1. CALL TO ORDER

- Reading of Land Acknowledgement
- We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.
- Adoption of the distributed agenda

2. DISCLOSURE OF PERCUNIARY INTEREST

3. ADOPTION OF THE MINUTES

- Minutes of Combined Striking Committee meeting of April 11, 2024

4. REGULAR BUSINESS ITEMS

- Our Downtown – update
- Beach Bash Volleyball Tournament & Volleyball Courts - banner
- Farm in the City – update
- Dog Days of Summer
- Canada Day Arts Fair & Parade

5. NEW BUSINESS

- Presentation by Desiree Jackson, LidLock at 6:00pm
- St. Leonard's House – cleaning costs
- 2024 Come OUT & Play guide – Advertising Package
- Planter proposal – The Squirrel Cage
- TWEPI AGM
- DWBIA Insurance
- For the Love of Our City – WINDSOR
- ShopDowntownWindsor2Win
- Windsor Spitfires Gamed Day Puck
- Our Downtown T-shirts
- Block Parties 2024
- US Marketing Campaign

6. UPCOMING MEETINGS

DWBIA Board of Directors Meeting
Tuesday, June 4, 2024 @ 5:30pm

DWBIA Striking Committees Meeting
Thursday, June 13, 2024 @ 5:30pm

DWBRA Board of Directors Meeting
Tuesday, June 25, 2024 @ 5:30pm

DWBIA Board of Directors Meeting
Tuesday, June 25, 2024 @6:00pm

ADJOURNMENT

A quorum of five (5) voting members is required for DWBIA Board Meetings



MINUTES

MEETING: Combined Striking Committees
DATE: Thursday, April 11, 2024
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Chris MacLeod, Andrew Corbett, Ray Blanchard, Sunny Bhatti, Olivia Holt, Misty Adams, Ron Balla, Councillor Renaldo Agostino
REGRETS:
GUEST:
STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p>CALL TO ORDER Mr. MacLeod opened the meeting at 5:10 pm Reading of Land Acknowledgement. Distributed agenda was adopted by Mr. Corbett, seconded by Mr. Blanchard.</p>	<p>Administration Administration Striking Committee</p>
<p>DISCLOSURE OF INTEREST None.</p>	
<p>ADOPTION OF THE MINUTES Minutes of the Combined Striking Committees meeting held on March 14, 202 were adopted by Mr. Blanchard and seconded by Mr. Corbett.</p>	<p>Striking Committee</p>

REGULAR BUSINESS ITEMS

• **NFL - update**

- Mr. Agostino noted that the roster of musicians had been finalized. The performance will be from Windsor and Detroit, keeping in line with the Windsor-Detroit vibe.
- Administration spoke about the Farmers' Market and the football theme surrounding the Market on April 27. Vendors are encouraged to wear their favourite team jerseys. Face painting, temporary tattoos, as well as a roving caricaturist will be on site, amongst others.
- Discussion surrounded downtown businesses and how to get them involved, as well as the costs associated with the concert downtown.
- Motion made by Mr. Agostino "to create up to \$10,000 budget, if necessary, for NFL Draft. Spending to be approved by Marketing Committee."
- The Motion was seconded by Mr. Corbett, and approved.

Striking Committee

Administration

Striking Committee

Striking Committee

Striking Committee

• **Benches - update**

- Administration noted that the arms previously ordered had been installed.
- An additional 80 arms need to be ordered. It was noted that the City of Windsor may reimburse us for the cost of these arms under the new Strengthen the Core - Downtown Windsor Revitalization Plan.
- Motion made by Mr. Corbett to "approve a budget of \$8,000 for bench arms."
- The Motion was seconded by Ms. Adams, and approved.

Administration

Administration

Striking Committee

Striking Committee

• **Cigarette Bins**

- Administration noted that the cigarette bins have arrived with updated questions in place.
- Administration noted that we are hoping to have the bins installed next week. A news release announcing the new bins will be issued as well.

Administration

Administration

<ul style="list-style-type: none"> • Good Greens Food Reclamation Program - update <ul style="list-style-type: none"> ○ Administration noted that the Good Greens program has been running for 2 weeks, alongside with the Farmers' Market. ○ Administration stated that baked goods are also being included this season. ○ Administration advised that its Hydro One grant application had been successful, and that we would be awarded \$25,000 that would cover program costs through to June 2025. 	<p>Administration</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> • Farmers' Market By-Law Violation <ul style="list-style-type: none"> ○ Administration noted that a member business had been putting out tables with religious reading materials and had been soliciting visitors for the past 2 weeks of the Farmers' Market. ○ Administration noted that the business had been contacted by email after each incident, and has been encouraged to contact the City of Windsor regarding by-laws. ○ If these infractions continue to occur, Administration will contact the City of Windsor By-Law Officers and ask them to get involved. 	<p>Administration</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> • Steel Garbage Enclosures – update <ul style="list-style-type: none"> ○ Administration noted that the prices for metal cage garbage enclosures run between \$2,500 and \$3,000. Each enclosure holds 3 bins. ○ Discussion surrounded having a student contact local businesses to find out the level of interest, perhaps having a program such as the broken window program, whereby the DWBIA pays a portion of the cost for each enclosure. 	<p>Administration</p> <p>Striking Committee</p>
<p>NEW BUSINESS ITEMS</p>	
<ul style="list-style-type: none"> • OMCA Conference <ul style="list-style-type: none"> ○ Administration noted that OMCA (Ontario Motor Coach Association) will be holding a conference at Caesars Windsor on November 4-6, 2024. ○ Discussion surrounded the number of tour operators that would be attending this conference and whether the DWBIA is interested in participating in this conference with the goal 	<p>Administration</p> <p>Striking Committee</p>

<p>of highlighting downtown Windsor.</p> <ul style="list-style-type: none"> ○ It was mentioned that to do this properly, it will take a lot of work from the Marketing Committee. ○ Decision to bring this back to the next Striking Committee for further discussion. ○ Motion made by Mr. Corbett to “approve a budget of up to \$1000 for the OMCA Conference”. ○ The Motion was seconded by Mr. Agostino, and approved. 	<p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p>
<ul style="list-style-type: none"> ● Vincent Georgie, WIFF - sponsorship <ul style="list-style-type: none"> ○ Mr. Georgie met with the Striking Committee, with the announcement that this is WIFF’s 20th anniversary. He made note of plans for the upcoming year including, but not limited, the continuation of the WIFF Presents series. ○ Mr. Georgie presented WIFF 20 sponsorship package. ○ Motion made by Mr. MacLeod to “sponsor WIFF \$20,000.” ○ The Motion was seconded by Ms. Holt, and approved. 	<p>Striking Committee</p> <p>Striking Committee</p>
<ul style="list-style-type: none"> ● Dartis Willis, Windsor Express Basketball <ul style="list-style-type: none"> ○ Mr. Willis met with the Striking Committee to inform them of the continued interest in moving Windsor Express to the former Windsor Arena, downtown. 	<p>Striking Committees</p>
<ul style="list-style-type: none"> ● Spinning Stories - sponsorship <ul style="list-style-type: none"> ○ Administration presented a sponsorship proposal from Syx Langemann regarding the screening of his docu-series Spinning Stories. The screening will be held at the Capitol Theatre on Saturday, April 20, 2024. ○ The event coincides with Record Store Day and features local collectors, record store owners and musicians. ○ Motion made by Mr. Agostino to “support spinning stories. Promote event come to Dr. Disc. \$500.” ○ The Motion was seconded by Mr. Balla, and approved. 	<p>Administration</p> <p>Administration</p> <p>Striking Committee</p> <p>Striking Committee</p>

<ul style="list-style-type: none"> • Peter Tran – Downtown BIA grant for small business <ul style="list-style-type: none"> ○ Mr. Tran, along with Mr. Hyung Sook (Robin) Kim, presented the Striking Committee with a completed Commercial Rent Subsidy Program Application for a sushi restaurant opening up in June in the 500 block of Pelissier Street ○ Mr. Tran spoke on behalf of Mr. Kim as there was a language barrier. ○ The Striking Committee asked some questions regarding previous restaurant experience as well as plans for the business. ○ Discussion ensued, following the departure of Mr. Tran and Mr. Kim, and the Striking Committee did not approve the application for funding at this time. • WBIAAC Canada Day giveaway <ul style="list-style-type: none"> ○ Administration noted that the County BIAs are interested in a Canada Day giveaway, where each of the participating BIA's put together a basket of local items, valued at \$300. The giveaways would be cross-promoted and awarded on one another's Facebook pages. ○ The Striking Committee approved the expenditure. 	<p>Administration</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Administration</p> <p>Administration</p>
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none"> • DWBIA Board of Directors meeting Tuesday, April 23, 2024 at 5:30pm • Combined Striking Committees meeting Thursday, May 9, 2024 at 5:30pm • Board of Directors meeting Tuesday, May 28, 2024 at 5:30pm 	
<p>ADJOURNMENT</p> <p>Meeting adjourned at 6:45pm.</p>	

